



MEDIA ALERT

Mary Robertson, City of St. Joseph
Joey Austin, Mosaic Life Care
Natalie Redmond, Chamber of Commerce

Headline Entertainment Announced for Red Rally

July 15, 2022— (St. Joseph)—Hip-hop artist Tech N9ne will be the featured performer at the Red Rally, the official kickoff pep rally of the Kansas City Chiefs Training Camp. The Red Rally is scheduled for Friday, July 29, 2022, at Civic Center Park in downtown St. Joseph.

The Friday event includes a pre-rally, which begins at 2 p.m. and features DJ music. Chiefs fans are encouraged to wear red, pick a spot and enjoy the fun atmosphere which includes inflatables for kids, T-shirts for sale, plus food and drink vendors. Some vendors require cash (only) for items purchased. Fans are encouraged to bring lawn chairs and lawn games during the pre-rally.

At 4:45 p.m., country artist Blane Howard will perform. At 6 p.m., Mitch Holthus will kick off the official rally and Mayor John Josendale will present a key to the city to KC Wolf. Also expected are the Chiefs cheerleaders, Chiefs Rumble drumline, Missouri Western State University Mystic Dance Team and Max the Griffon.

The rally's featured performer, Tech N9ne, will perform a family friendly, three-song set that includes his famous "Red Kingdom," an anthem for all Chiefs football fans. Following the rally, fans are encouraged to attend the Sounds of Summer concert series at Coleman Hawkins Park, featuring the band Swift Kik.

In less than two decades, Tech N9ne has earned three gold records, sold more than two million albums, and made multiple appearances on Forbes' "Hip-Hop Cash Kings" list. Tech's multi-faceted skillset has not gone unrecognized by artists of all genres, exemplified by collaborations with such diverse artists as The Doors, Slipknot's Corey Taylor, Eminem, and Boyz II Men, to name a few.

The Red Rally is a collaborative effort from Made with Uncommon Character, an organization supported by Mosaic Life Care, the City of St. Joseph, St. Joseph Chamber of Commerce, Missouri Western State University, School District of St. Joseph and the St. Joseph Convention and Visitors Bureau.

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